

Ian Noble Biography

Ian Noble is a designer, design educator and writer. He is the author and co-author of a number of books on Graphic Design: *Picture Perfect – New Fusions of Illustration and Graphic Design*, *Up against the wall – Contemporary Poster Design*, *Experimental Layout and Visual Research – An Introduction to Research Methods for Graphic Designers*. He has also contributed to the recent book about the British design group 8vo entitled *On the Outside*.

He is a regular contributor to design magazines writing for *Eye* and *Grafik* in the UK. He has spoken at a number of design events and conferences and given workshops around the world and continues to run a small design practice 'The Office of Ian Noble' working for a range of social and cultural clients in the UK.

Noble's work has been featured in a number of books on graphic design and he has also exhibited his posters at international events and competitions. He has taught full-time for the last twenty years and has been the head of both Undergraduate and Postgraduate programmes in Graphic Design at the London College of Communication part of the University of the Arts for the last ten years. He has taught *Typography*, *Information Design*, *Branding and Identity* and most recently has written a new Masters level course in *Visual Storytelling* for the Faculty of Design at the LCC. Currently he is working as the Coordinator for the MA/MFA in *Communication Design* at Kingston University and in addition he is a visiting professor for ESAD/Escola Superior de Artes e Design in Porto, Portugal teaching on the MA *Em Comunicação e Multimedia*.

Noble's work as a teacher, designer, curator and writer is influenced by the work and ideas of Jan van Toorn. He is particularly concerned with the process of graphic design and its larger social effects – an investigation Noble terms *Visual Research* – a reflexive process exploring the relationship between making and reflecting on the theory of practice that is directly concerned with a user-centered approach to designing.

As an educator Noble has worked as an advisor and examiner to a number of Universities and Colleges including the Royal College of Art and Design and Glasgow School of Art and Design in the UK.